

NIKITA'S BIO



Nikita Devereaux is a professional speaker, Lean Certified productivity consultant and serial entrepreneur who inspires companies and individuals to work smarter — through the application of virtual teams and technologies.

Since 1997, Nikita has served as President and CEO of Simply Virtual, a privately held firm providing virtual assistant, marketing & design and productivity consulting services to corporate and sales executives, professional speakers, business coaches and writers. Under her leadership, the company has grown into one of the industry's leading and most respected U.S. based multi-VA practices.

Nikita specializes in working with geographically dispersed teams and other “virtualls” who want to increase their productivity and successfully balance priorities in the unique work environment you call home. She developed the It's a Smart Decision!™ virtual productivity coaching program, products and resources to help others enjoy success and satisfaction in the work she loves and does so well.

Nikita is a passionate and dynamic speaker whose unique blend of innovative ideas, practical experience and real-world examples consistently engage both left- and right- brained audiences. A teacher at heart, Nikita shares her gift through leadership roles at her local church and Junior Achievement organization. She also facilitates a 2-1/2 day, "Excellence in Speaking Institute" for Fortune 100 Companies on behalf of Ty Boyd Enterprises.

An avid writer, Ms. Devereaux's works have been published in national media like Female Entrepreneur, IVAACast, Work-the-Web and Small Business.com. She is a staff writer for IVAACast, the International Virtual Assistant Association (IVAA) monthly eNewsletter and the Charlotte Working Mom columnist for Examiner.com. Her blog, "Virtual Productivity from the Inside Out", offers articles and resources to help work at home professionals increase their productivity.

Ever the busy gal, Nikita still keeps family first. She resides in Charlotte, North Carolina where, in her spare time, she enjoys reading, cooking and board games with her husband and their three sons.

